

JOB ADVERT:

Communications Officer for the Seed and Knowledge Initiative (SKI)



Location: Remote (Southern Africa)

Working Hours: Full-time

Tenure: 1 year contract with the possibility of renewal

Salary: US \$2200 per month gross/all inclusive

About Us:

The Seed and Knowledge Initiative (SKI) is a dynamic partnership of 15 diverse partner organisations dedicated to building a movement for agroecology, farmer-led seed systems and food sovereignty to realise the rights of smallholder farmers and achieve healthy and biodiverse food systems in southern Africa. The Alliance for Food Sovereignty in Africa (AFSA) is SKI's fiduciary holder and supports our mission.

Position Overview:

As SKI's Communications Officer your task will be to develop, coordinate, and implement our communications framework as well as to collaborate with SKI partners and our regional team to enhance visibility, facilitate impact, and strengthen partnerships. This role offers a unique opportunity to make a meaningful difference in the agricultural sector as you will empower communities and promote sustainable agriculture, traditional knowledge, and farmers' rights in Southern Africa.

Responsibilities:

Your responsibilities will include:

- **Developing a communications framework:** Working together with SKI's 15 partner organisations to craft a comprehensive communications framework aligned with SKI's principles and vision.

- **Creating content:** Producing engaging content for digital platforms, including SKI's website, social media, newsletters, and blogs.
- **Managing social media:** Managing SKI's social media presence and developing strategies for increased engagement and brand awareness.
- **Media Relations:** Relationship building with journalists, bloggers, and influencers to secure media coverage.
- **Community Engagement:** Providing communications support for SKI events and tailoring materials for diverse audiences.
- **Monitoring and Reporting:** Analysing communication efforts and preparing regular reports for stakeholders.
- **Capacity Building:** Strengthening communication capacity within the SKI partnership.

Qualifications:

- Bachelor's degree in Communications, Journalism, or a related field.
- Minimum of 3 years' experience in communications, preferably in the non-profit sector.
- Excellent English written and oral communication skills.
- Proficiency in social media management.
- Strong interpersonal and relationship-building skills.
- Willingness to travel within Southern Africa.
- Knowledge of agroecology, farmers' rights, and traditional knowledge is desirable.
- Knowledge of local languages is advantageous.

How to Apply:

Click on the link below or copy and paste this link into your URL, and complete our brief recruitment survey before 15 May 2024. Be ready to upload your CV and cover letter at the end of this survey.

<https://survey.zohopublic.com/zs/LLCO1G>

Thank you for your interest in our organisation. We look forward to hearing from you!